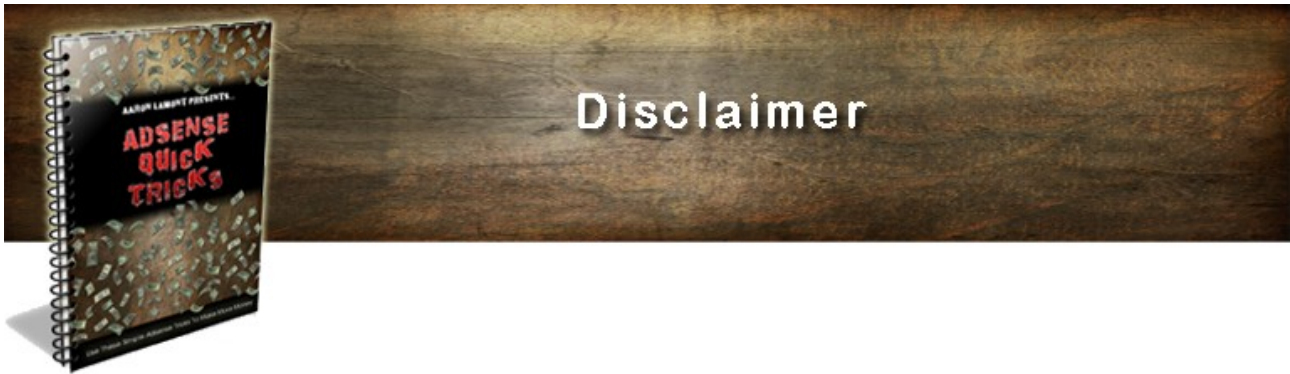


Aaron Lamont Presents
AdSense Quick Tricks 2009

Feel Free To Give Away This Report



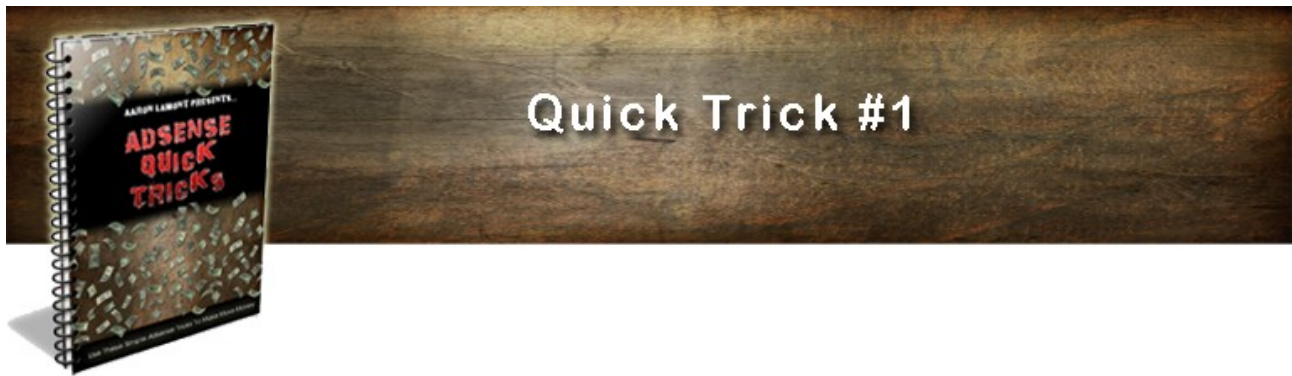
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Lets just get straight onto the Adsense Quick Tricks!

The tip that I want to tell you is to have 33x250 boxes directly above the fold (the first part of the web page before you have to scroll down) and on the left a text ad box which is blended to your websites text links and on the right an image ad.


Like the example from one of my websites below:

[Want to unblock a drain?](#)
Trent Jetting Services can offer assistance in Bristol
thomsonlocal.com/trentjettingservic

[Unblock Stourbridge](#)
Personal assistant. Free advise. Free quotations.
www.kobus.co.uk

[Blocked Drains Cleared](#)
Covering Plymouth, Fast Call Out Experienced Engineers
01626 836 888
www.jettdrain.co.uk

[Blocking Sites Search](#)
Searching 15 UK Search Engines for blocking sites &
internet filters
www.Searchy.co.uk



Ads by Google



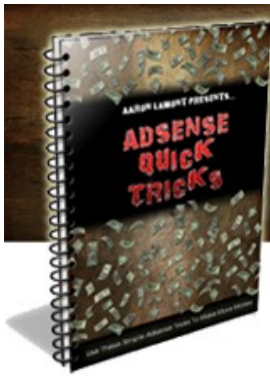
www.IndigoRewards.com

Ads by Goooooogle

All I have above the ad boxes is my header which is the same for each of my websites.

You can see here that when a visitor comes to my websites the first thing they will see is that picture above which is related to my website about blocked drains, the ad on the left in many peoples eyes is actual links on my website and so they will click through on them which increases my click throughs and my earnings.

Put this to the test yourself.



Quick Trick #2

I usually pick a key phrase for each page of a site. Let me explain the more I relate a page to a particular keyword the more relevant the ads appear on my web page.

How do I find out how much keywords to put in?

Through a density checker.

Basically I try and have the keyword density between 4-7% for a keyword.

Heres how to check it out.

Write an article or content that you are going to put on a web page where you will be placing adsense ads and copy that text and paste it into the website link below and set your keyword.

Step one: Put in the keyword(s) you want to check.

Keyword One:

Ratio: %

Keyword Two:

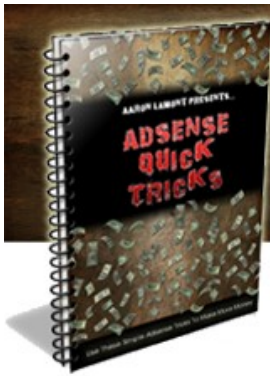
Ratio: %

Keyword Three:

Ratio: %

Step two: Paste in the text that you want to analyse.

Along the left it will show you the density %, I do this all the time to make my ads more relevant and it works but remember to stick to between 4-7%.



Quick Trick #3

Not really a tip this time just a way to generate more free traffic that could in turn give you more clicks.

If you have your own website or blog already set up think of the broad term keyword that your website is, for example gardening.

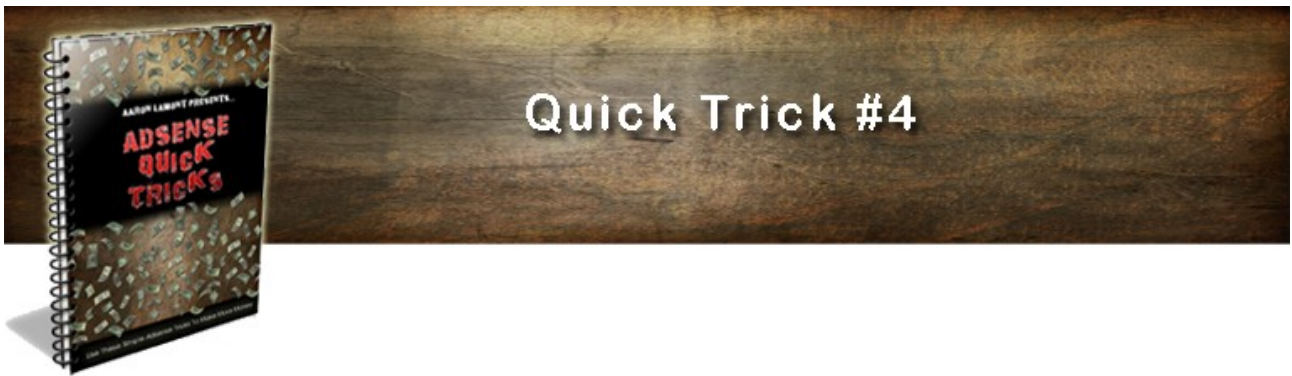
Go to external google adwords tool and enter your main word and hit enter.

Now that you have a list aim to dig down and pick further keywords that have 3 or more words in the phrase and are getting 100 or more searches, do this until you have a list of 20.

Next to get your free traffic go to www.socialmarker.com and sign up for all the bookmarking websites and fill in your title, domain name or blog URL, description and the new keywords that you got from the keyword tool.

Give it a try.

I know this seems a basic tip but many people still don't use it.

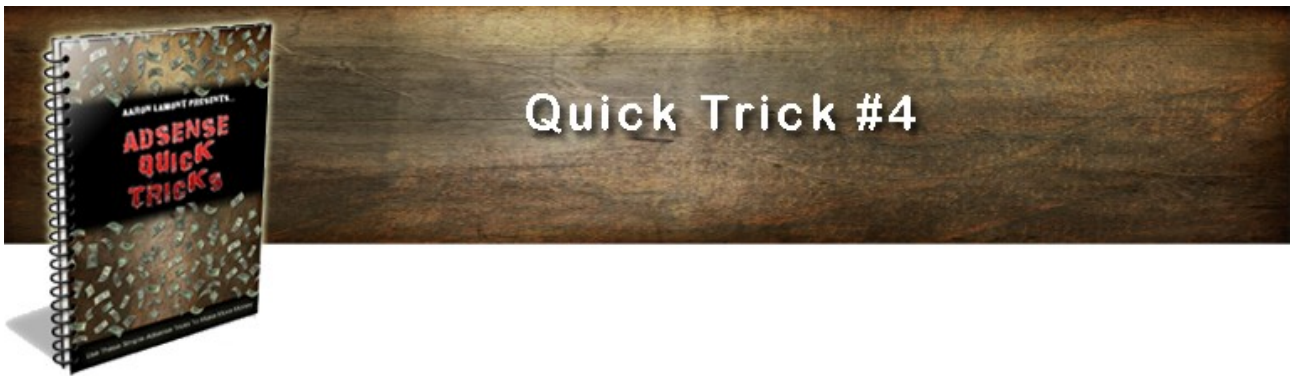


Here is another tip to be aware of when placing your adsense ads.

From testing my placement, I was able to notice that above the fold (the visible part of the website before having to scroll down) visitors will read from left to right but when they scroll down they then change focus and look from right to left.

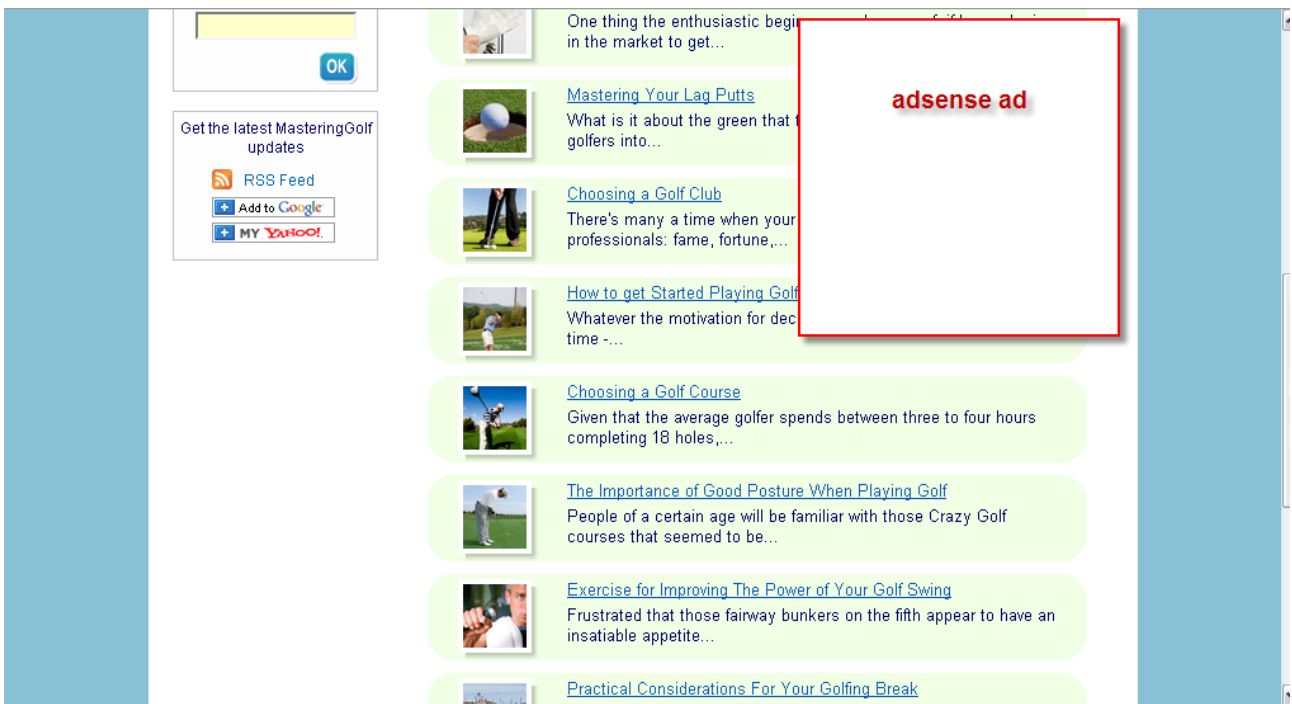
Here is an example of what you see above fold;





What this means.

You could place your adsense right below the right corner of the fold so it would be the first thing you see when you go beyond the fold like below.



As always do your testing beforehand.