

Ready For A Revolution...?



Niche Marketing On CRACK!

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www.nichemarketingoncrack.com

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Introduction

After seeing the popularity of a particular new online marketing guide, I thought this report simply had to be written.

Making money online isn't difficult. It's like anything, if you follow a certain set of directions you get a predictable outcome, in our case, an amount of money. To be able to make money consistently however, in a way that is stable, and continually increasing, is a little more difficult.

It is more difficult in the sense that it requires more effort, but really, it just relies on the same continual following of a set of directions that have a proven outcome.

The method I'm going to tell you about here is something that ANYONE can apply. There are certain skills required but absolutely nothing that can't be learnt very quickly. I know because I have put people onto this method who aren't internet people. They are just normal people, some with even below average computer skills and knowledge. All they did was follow the directions exactly and they got the results.

This method can allow you to make money very quickly. Like I mentioned, my girlfriend who had never done online marketing before made a sale within her first week using this method, no tricks, no gimmicks, and minimal help from me outside of following the instructions I had given her. Other people have made money faster.

Like anything though, if you want your income to keep growing, you have to keep working on it. People say that the easier that money is to get, usually means the easier it is for you to stop getting it. In a way it's true.

Very few things you can do once then make money forever, although its something you probably hear a lot from sales material on the web.

This method is along the lines of the now popular bum marketing method, except I believe it to be far superior. It is based on far more solid marketing principles and doesn't rely on exploiting search engine peculiarities for making its profit. It takes everything that people like about bum marketing and improves it in a unique way. It also addresses what I see as being some of the major flaws of the bum marketing method for earning consistent profits, and I believe takes niche marketing to a whole new level.

Using this method you can build a real online business and a growing empire that will sustain you for as long as you desire. At the same time though it is easy and like I said, can start generating cash very quickly.

I believe this method is as good as any method I have seen online to start making real money quickly and keep it going continually. It is ideal for newcomers to the web to nab that first sale and start building their business of for the more experienced marketer to quickly add another revenue stream to their business.

I hope you will be excited by the pages that follow and enjoy reading them as much as I have enjoyed writing them.

Welcome to Niche Marketing On CRACK!

All the best,

Andrew Hansen

P.S. Once you've finished reading, don't forget to check out my Private Lounge! For next to nothing (literally) I provide full "hold your hand" type

mentoring, video tutorials, insider tips and tricks on making BIG money from niche marketing FAST and much more.

Just go to www.nichemarketingoncrack.com/lounge.html to find out more!

Why Niche Marketing On Crack Is So Great

To get you excited and to allow you to fully understand the power of this method of making money with niche sites, here is what I believe to be the reasons for this systems extreme power.

1. **Easy Rankings** – Using the techniques you find here you are going to be able to get ranked within the first page in Google for your main keywords within the first week sometimes two weeks. You don't need to spend hours on complicated SEO. The way the program is designed, you can get good rankings with minimal effort.
2. **Big Money From Small Traffic** – That's the best thing about this method. I'm going to show you how to make loads of cash from such a tiny amount of visitors, it will make you laugh when you first hear it. That means that one of the hardest parts of making money online, driving traffic to your site, is easily taken care of.
3. **Easily Reproducible** – This method is so powerful because it can be reproduced over and over again with predictable results. It doesn't involve trickery, SE gimmicks or anything 'weird' to make money. It relies on smart and simple web marketing strategies applied in a way that very few people are doing.
4. **Easy to Perform** – This method is so easy to carry out that I got my girlfriends two finger typing mum into it. All it requires is that you follow the steps. It has worked for others and it WILL work for you.

Ok now that you're sufficiently excited let's get stuck into this. Be prepared to have what you think about making money online and niche marketing challenged. Here is: **Niche Marketing On Crack**.

“Niche Marketing On Crack” – The Principle

Here is the basis of the Niche Marketing On Crack system. This is the single biggest secret of this report. One customer of mine said I should highlight this whole section and put it in red with asterisks throughout.

This is IT. This is the principle of how you can get big money from small traffic and begin making money in such a short space of time. As you read this you'll start to see how everything you read in the sales letter is possible. Read this slowly, contemplating each thing I say. Make sure you understand how powerful this is. THIS is the part that so few people do... This is THE SECRET!

Now that we're clear on that we can get started... here goes:

I used to do a lot of PPC marketing (but no this system itself has nothing to do with it).

Good PPC marketers are smart people.

A good PPC marketer knows that when you advertise for keywords like “weight loss” for example, only a small number of the people that look at your Ad, are wanting to buy things. That means only a small number of people who get to your site are actually going to make you money.

People who type “weight loss” into the search engines are hard to define. I mean we know they all want to lose weight but we don't know a lot about why they're are typing that in, and specifically what they might be looking for (ie an actual diet, some research findings, a book, a video, a tv program), it could be anything.

If we're looking to make money from these people we are only looking for people who are looking for a particular thing, for example a weight loss ebook if that's what we're selling. Chances are of course that advertising for the term weight loss, only a tiny percentage of them will be looking for (or at least willing to consider the possibility of) a weight loss ebook.

Generally good PPC marketers won't advertise on terms like this because they know that their profit margins are going to be lower as they have to acquire more visitors in order to make a single sale for the above mentioned reason ie they might have to get 100 people to the site before one person buys the ebook because their page is (as it is called) less TARGETED to those people's needs.

Instead, good PPC marketers advertise for keywords where they know a lot better the intentions of the person making the search. For example they might advertise for the term "how to stop your dog from barking" because they know exactly what the people who are typing that term into the SE's are looking for and so they can provide it to them far more easily...

But it doesn't stop there.

The best PPC marketers advertise on the names of people or products. For example, if someone types into a search engine "Brian Tracey Seminar" there aren't many other things they could possibly want. Not only that but the chances are that they have already received a recommendation from someone to at least check out this seminar and so they have already in a way been PRESOLD.

These people are buyers. They are ready and waiting to spend money. They are tapping their credit cards on the computer screen begging for someone to show them how to give away money in exchange for products that they want.

What PPC marketers also realize is that advertising under these phrases is much more cost effective because not as many people advertise for them because not as many people understand how to be great PPC marketers. Advertising for these phrases is cheaper and less competitive... in other words, its a lot EASIER and a lot more PROFITABLE.

So that's all well and good right? Except for the fact that we aren't PPC marketers and we don't really want to be...

After I learnt about this some time ago I was shocked that more PPC marketers who identified these phenomenally profitable niche markets didn't also attack them with content sites and drive SE traffic... It seemed very odd that these under exploited markets weren't being jumped on by more people because as far as I could see they were as profitable for search engine marketers as they were for PPC marketers.

As you can imagine, I then became amazingly excited. The truth is that all the factors that lead to success for these PPC marketers, apply equally to organic search engine marketers, and perhaps even more powerfully considering the fact that only around a third of searchers look to the PPC results, the other 70 odd percent favor the natural search listings!

So I had a look around...

I noticed that the names of certain products made for perfect niches... they got a few searches a month, they had extremely low competing pages in the search engines and had almost no one competing by optimizing their pages half decently for EXACTLY that term...

I assumed that these had been overlooked as markets because people think they are too small, don't get enough traffic and hence are not worthy of building a site on...

“I'm really onto something!”, I thought.

That was probably 6 months ago.

Now, things are hardly different. Except mostly for the fact that I have a number of sites based solely on ONE single product in ONE single niche that with the tiniest amounts of traffic are pulling in crazy sums of money.

What really made me pumped about this was when one particular site I had began (and continues to this day) to make around \$300 per month in affiliate commissions and AdSense... (This is the site you saw in my sales letter. I've since found sites of mine that have performed even better than this)

Now it doesn't sound that exciting but it gets a little more exciting when you consider that:

- 1. The site only has 2 pages of content...**
- 2. The site only gets MAXIMUM 15 unique visitors a day!**
- 3. The site took me only a few hours to create and FULLY promote.**

\$300 USD a month from 15 visitors a day! I'd never seen anything like it! Can you imagine the sheer cash generating power this method has when applied continually to a bunch of sites, products and niches?

And how hard is it to get 15 visitors a day? It only took me a week!

I think you'll agree that pretty much anyone could do it! And what if you're really hardcore and you can drive 30? 40? 100 visitors a day to a niche site like this? Are you starting to see the potential and power of this stuff?

It's incredible. And the thing is that unlike methods such as Bum Marketing where your profits decline after time because your articles lose favor in the directories etc... this site has continued to make money for months at a time. Its income has even grown continually (and I feel a bit embarrassed to say that I hadn't even put as much effort into that site as I now know is possible!).

Bum Marketing relies on promoting a product with affiliate marketing using articles. This is a great strategy and as many people have seen is very effective. The trouble is that getting traffic SOLELY by submitting articles with sites like Ezinearticles.com and directing someone to a site like a redirect page that has no intrinsic value has its flaws.

As I'm sure many people will have seen, articles don't stay on the front page of search engines for ever. Eventually the article will be off the front page even when the competition is small. This is mainly due to the fact that when you first submit an Ezine article it is shown on the front page of ezinearticles.com and so it gets a temporary direct PR7 backlink.

This causes good rankings fast, but after the article is removed from the front page of Ezine articles, usually in a few days, the ranking of the article and hence the traffic to your site slowly wanes. This is usually the same for sites like USfreeads and goarticles.com as well.

Put simply your profits will rarely be sustained.

With **Niche Marketing On Crack** you utilize this power that article marketing has to get you good rankings fast BUT YOU ALSO simultaneously prepare for the

time when those articles stop getting traffic. What happens is that soon after the article traffic wanes, your website takes the place of that article in the search engines (on the front page for your main terms)... without you putting in any extra effort!

This happens because of a set of directions you will have followed to SEO your site, build backlinks, optimize and create content WHILE you are submitting your money making articles!

Seriously, do you SEE how powerful this is?!

Often times you can have an ezine article AND your site, on the front page of Google for your main term, meaning almost DOUBLE the traffic!

This principle is the basis of the **Niche Marketing On Crack** system. It literally can allow anyone to start making money from their easy to make, easy to maintain niche site within weeks or even days.

If you commit to sticking to the steps that follow here, you are assured profits. The more effort you put in, the more money you make, it's that simple.

What I have laid out below is a blueprint to an application of this principle. This is ONE way you can apply this principle. If you feel a step is too hard or you're too lazy for something fair enough, you can substitute it for something else that makes good sense. The main thing is that this principle is followed. I could have really ended this report here and it could have made you 50 times what you paid for it. Luckily I won't be doing that 😊

So here it is in step by step form, how to become a real niche marketer... ON CRACK!

Step 1: Finding an Opportunity

This is the most important aspect of the Niche Marketing On Crack system. The right product can be the difference between \$100 a month, and \$500 a month so pick carefully.

The process of finding a niche or a product can be divided into a few parts.

First you need to find a product. Next you need to look at the quality and nature of the product. How is it marketed? What's its conversion rate likely to be? How good is it at doing what it's supposed to do? How strong is its reputation if one does exist?

Second, you need to analyze the niche in terms of numbers, searches per month, competition in Google, all the stuff we know how to do. (further explanation soon). This is systematically how you go about finding a great product to build a site on.

Finding A Product

What I do is pick a broad niche and look for products in it. I'm very into personal development so that's where I started my search. I'm looking for personal development products, that hopefully have a distinguishable and searched for name. I begin my search at:

www.associateprograms.com and

www.affiliateguide.com

I just scan the databases for products with a name that I think might be searched for. Most of these directories can be searched by words or are divided into categories so finding personal development products is easy. Use a notepad file to start making a list. The aim of this step is to get as big a list as you can for further analysis in the next steps. **This process doesn't find you one product, it will hopefully find you plenty of them.**

Once you have gotten all the products in the niche that you think you can, you can extend your search to Google.

One of the secrets to this method is that there are a lot of products that have privately run affiliate programs that you can't find in ANY directory like clickbank, commission junction or anywhere else. They just do their own thing and they do it well. They don't need the leverage that affiliate networks provide because they have marketing teams that allow them to be equally as strong products without those networks. Only thing is that this makes them harder to find.

Luckily I've come up with a very powerful way to find those undercover affiliate programs that few other people can find. Here is that way:

Go to Google. You want to think of a niche, anything from personal development to... arthritis. All you are really looking for is a great product with an affiliate program. You can type into Google:

Your Niche "affiliate program". So for example I'd type: personal development "affiliate program"

That will bring you up all the pages that contain the phrase personal development and also the exact term "affiliate program". Also you should try searching Your Niche "affiliate", Your Niche "partnership" and other variations to indicate an

affiliate program is present. This should bring you up a bunch of sites that have some form of affiliate program for a product related to your niche. Go through them and look for anything that has a distinct name of a product or person. Add them all to your list from above.

Finally when all other sources have been exhausted, look to the affiliate networks:

www.clickbank.com
www.linkshare.com
www.commissionjunction.com
www.affiliateprograms.com
www.shareasale.com

The reason I leave them until last, PARTICULARLY Clickbank, is that they rarely contain products that are searched for by name. The most likely place to find these products is commission junction and Shareasale. Even then some of these places have databases so huge that you could literally waste a whole day looking through them and not finding anything worthwhile.

That having been said however, I have found some great products from these places so they can't be overlooked. Remember all you are looking for are names of products, if the niche you picked is arthritis, you could find something like a formula called AntiarthritisRX (fictional name of course) or a book called "Cure Your Arthritis". You just want a product with a name that gets searched for and that has an affiliate program.

Finally here's a sneaky way you might have heard of to finding great products that aren't in the affiliate networks.

What you can do to find great products is spend an hour or so browsing through sites in a particular niche that have opt in forms on their pages. Opt in to as many email lists in that niche as you can. Scan every email they send and look for

products they are promoting. Quite often the hard work will have been done for you. ☺ Make the products you find here into a list also for future analysis.

This is probably the part of this system that will take the most time but only because it is the most important.

NOTE: You will find a lot of products offering affiliate programs that are prescription medications, as in they can't be sold without prescription. Basically stay away from these. While some of them represent great niche markets there can be all kinds of complications in selling them, the largest of which being that it's for the most part ILLEGAL without a special license.

Analyzing The Niche

Ok so now you should have a decent list of products that have affiliate programs. Now you have to run these products through their paces in terms of numerical analysis.

We are looking for products whose searches per month and competing pages in Google represent a good ratio in terms of competitiveness.

Obviously we want a term (a product name) that we can easily dominate. My girlfriends mum doesn't know a thing about SEO and there's no way she can compete with even the lower level online marketers. Does that stop her from getting traffic? Hell no! She just works in markets that have almost literally NO competition but plenty of demand.. She does a few simple things and BAM, she gets great rankings. You'll see what I mean soon.

We're going to use the overture tool (which is a little more painstaking now due to its gradual drop in quality and reliability over time) to determine searches per

month. If you don't like overture you can use Wordtracker or the keyword tool at www.goodkeywords.com. (There is also a good one at www.digitalpoint.com too)

In terms of numbers I just look to see if it has ANY searches per month because I know how deceiving these results can be. For example people estimate that the number of searches that happen in Google for an equivalent term is something like 8 times more than the figure you see in overture.

For our purposes here though we are going to say that you want to look for over 200 searches per month. Be flexible however. The more searches the better but at the same time I have had sites with less than 200 searches be very profitable. Remember you only need a few visitors a day to make a profit.

You then want to go to Google and type in your keyword to find out how many pages are competing for the same term. (in case you haven't done this before, there is a section in the light blue tab under the search bar that says "Results:...")

If your product name has only one word, type it in as is but if it has two words, type the two words in "". This will make sure the idea you get of the competitiveness of that phrase is accurate.

Basically you're looking for as little competition as possible. Here are my guidelines:

Under 500 000 competition is good. Under 100 000 competition is really good and under 50 000 competition is insanely good.

This being said, you can still make a good site against 1 000 000 competitors. The rule is that the more competition, the longer it will take you to get rankings and start making money.

If you use Adwords there is a great way to check how many searches something really gets in Google (which is where we'll be getting most of our traffic). If you don't use Adwords, forget this step and move on.

Adwords Step

You set up an Adwords campaign for that term. Include the three variations of the term in your keyword list ie Your Term, "Your Term" and [Your Term].

Make an Ad that you know isn't going to get many or any clicks so this doesn't cost you any money. Run the campaign for a day or so. What you are looking for is how many impressions your Adwords ad gets. Sometimes you'll find that although something supposedly gets very few searches per month in Overture, it will get 20-30 or 50 a day searches in Google. Obviously you want the products whose ad campaigns get the most impressions.

Next you need to find out how many results there are in Google. Simply go there and type in the product name normally and check out the number of results that appear. If it's a product name with just one word you can type it in normally but if it's one with two or more words, type it in inverted commas, like "Your term" etc.

As a general rule, when starting out, I recommend you look for terms that have under 250 000 results in Google. When you get more experienced, (after not too long) you can extend this to 500 000 results in Google and even to 1 000 000 depending on your SEO ability. Of course the lower the better and you will find that a lot of product names have even under 100 000 results in Google. These are the real good finds.

What you should do now is go through your list and weed out all the products that don't fit this niche criteria.

You should be left with a list of products that have the right numbers and might just be worth making a site on. The last step is...

Analyzing The Affiliate Program

This step is more to analyze which products you should do first rather than which you should do. Once you have a product that enough people are searching for by name and has an affiliate program, it will almost certainly make you SOME money. However some will make you more money than others and more money FASTER than others. Here's what you want to look for in a product and an affiliate program to determine how worthy of your time and effort it will be:

1. **A Good Commission:** Obviously the higher the commission the better. I don't have a set of guidelines, but a commission of at least \$15-20 per sale is preferable. I don't usually care about the percentage, as long as I can make about that much per sale I'm happy.
2. **Well Marketed:** As an IMer you will be able to see which products are well marketed and which aren't. As a general rule anything being sold at an online shop (that looks more like a catalogue) will convert much lesser than something that is marketed directly, with a sales letter etc. Products that fit all the above criteria that have an independent affiliate program and are sold with direct response marketing are an absolute gold mine. There are less of them but when you find them, they're worth their weight in gold.
☺
3. **A Good Affiliate program:** An affiliate program that pays with no minimum earning, on a consistent schedule and in a payment format that is favorable to you, is always desirable. This isn't really as important as the previous two points but is definitely helpful.

That's about the end of the niche finding process. The great thing is that you don't have to do this once per product as each time you do this you will be left with a number of products that fit the above criteria perfectly which equal a number of niche sites that you can now make and profit from. Once you've got some sweet products it's time to build a very easy site and start milking that baby for all its got 😊

Step 2: Building Your Site

The idea behind this part of the process is to make a very simple website. The most simple site you can possible make that will still get you good results. Remember in these niches that are SO nichey and small, it doesn't take anything fancy to get results. The basic factors of site creation, SEO and promotion will make you money in this kind of market.

Here is one of my sites that you can model off for the building of your site:

www.tahitian-noni-juice.org

Before you think of copying the niche, this is one of my lesser performing sites, you didn't think I'd allow more competition to my good niches did you? 😊

Do however, take note of its features, they will each be explained in the pages to come. Check each feature by looking back at this site so you can see where it's applied and how. Here we go...

Buying a Domain Name

First thing you have to do is buy a domain name. There's really not a lot to it. Each product you have found above is going to equal one domain name. This is part of the power of the strategy because a domain name that is solely dedicated to the keyword or product you are targeting is generally going to perform better than a page on an unrelated site or a free blog. Also, so few people are willing to dedicate a whole site to such a small niche or product. Pity for them!

When buying domain names you only want .com domains or .org domains. No .infos or anything else. .com and .org works best for SEO purposes. I try to get .com before .org.

If you are too stingy to buy a domain name you CAN utilize a free blog, I prefer one from Wordpress.com, but keep in mind you will get much better results by just spending the \$8 on a good domain name.

The most important thing is just to get the keyword of your product in the domain. Whether that means you have to use dashes or not, keyword in domains and at the START of the domain is the best. Ie www.my-product.com

The best domain name to get is www.nameoftheproductREVIEW.com. If people are looking at buying something, they want reviews. Domain names with “review” in them will better attract their attention. It will also put them in the mindset that they are getting unbiased information so they are in a more trusting state right before they even read a word of your page.

LEGALITY:

I know a lot of you will be saying: “What about the legal problems of putting the name of another company’s product in your domain name?”.

Firstly I have done this with a lot of products in a lot of niches and have NEVER had anyone contact me for using their name in my domain. These are mostly smaller companies with less popular products who are happy to have you promoting their stuff even if you are using their name in your domain. That being said though, it is good practice to browse through each products affiliate agreement to see if they mention anything about not using their products name in a domain. Like I said I haven’t seen one yet that has, but better to be safe than sorry. Obviously if they forbid it, don’t do it and find another product. There are thousands out there.

Hosting So Many Sites

Some of you have probably thought “If I’m making so many sites, one for each product, isn’t the hosting going to get expensive?”

Short answer: Nope.

What you need is a reseller hosting account. For those of you who don't now, this is a hosting account where you can host as many domain names as you want on the one server. You get an allocated bandwidth and webspace and you can fill it with as many domains as it can handle (thousands usually – you'll never run out of space).

If you're planning to make a real go of this I'd strongly suggest you get one, it pays for itself many times over.

I use www.h2oh-hosting.com and pay \$25 a month for plenty of space and bandwidth, certainly not expensive by any stretch of the imagination.

There are a few small skills required to manage a reseller account but nothing that can't be learned very quickly. It's outside the scope of this report to explain it but basically you just "create a new account" (you'll see what that means when you have one) for each domain you add in your main web host manager.

Making The Site

So let's get to it, here's how you make a site as quickly as possible to capitalize on the power of the Niche Marketing On Crack system.

What I'm going to outline here is the optimal way for this site to be built. A site like this can usually be put up in just a few hours, it's very easy. If you think this is too much time, or if you find anything in this section too difficult, I have included at the end of this section the bare minimum requirements to get the site up faster and easier. It won't get you as good results, but it will take less time and will better satisfy your laziness ;)

NOTE: You probably won't find anything spectacular about this part of the process. Having said that, there are specific parts of this process that make for

super fast indexing, super high conversion rates and super high profits, so pay close attention.

Also some of these steps are VERY easy, so if you know how to do them already, feel free to skip over them and carry on your merry way.

Wordpress Blogs

The site you are going to be making is a single blog. Yep, just one blog AS your domain. So instead of your blog being at www.mysite.com/blog your blog will be www.mysite.com.

There are a number of reasons I use a Wordpress blog for the site:

1. **It allows me to keep the content updated really easily.** No need for complicated CMS systems or adding and removing pages, I can do it all from my Wordpress control panel and in a flash.
2. **Blog and ping!** Not only that but every post I make goes towards improving my SE rankings thanks to the effects of blog and ping! While its effectiveness is waning in mainstream markets, in SUPER niches blogging and pinging is still very powerful!
3. **Fast Indexing:** I don't know why, but my Wordpress blogs, on NEW (not even old) domains are getting indexed just from its blogging and pinging alone BY GOOGLE within a week. Generally I'll make 2-3 posts in the first week to allow this to happen but the indexing speed of Wordpress blogs is CRAZY!

Setting Up Your Wordpress Blog

1. **Go to www.Wordpress.org and download the program.**

Then follow the instructions to install it in the root directory of your domain. Those of you who aren't experienced with Wordpress will just have to play around a little longer but once you know your way around the program its very simple to do everything you have to.

First thing you want to do is just delete the permalinks that are default in the Wordpress program that you will see in the sidebar of your blog (like "Matt" etc). Go to LINKS in your Wordpress panel and just hit delete for each one.

2. Find a Theme

The next step is to find yourself a Wordpress theme or template. You want your site to be as unique as possible so find a nice clean template that has:

1. Simple Colours – Nothing too flashy or fancy
2. A clean look – Making it easy to read and navigate.
3. A sidebar on the LEFT! – You'll find out why this is so important later.

There are a thousand places to get Wordpress themes but to get you started here are a few:

<http://www.kaushalsheth.com/themes>

<http://alexking.org/projects/Wordpress/themes/>

When you have found one that you like, slap it up on your blog. If you are unfamiliar with Wordpress this just means uploading the folder that you downloaded from the themes site to your site into the folder wp-content/themes.

4. Install Plugins

Next you will need to install some Wordpress plugins: These are all important for the SEO and just general Usability of the site. Below I will give you the names of the plugins and locations where they can be downloaded.

1. Headspace - www.urbangiraffe.com/plugins/headspace2/
2. SEO Title Tag - www.netconcepts.com/seo-title-tag-plugin
3. Subscribe Me - www.semiologic.com/software/subscribe-me/
4. Smart Update Pinger - www.daven.se/usefulstuff/Wordpress-plugins.html
5. Auto Hyperlink URLs - www.coffee2code.com/archives/2004/07/08/plugin-auto-hyperlink-urls/

Once you have downloaded them all just make a mass upload to your wp-content/plugins folder. Then you just need to go to your Wordpress control panel and activate each one of them. None of them require much effort, usually just a click or a few ticks. Each one should come with a simple readme file, that will guide you through the setup. Don't worry, its VERY EASY!

Just quickly I'll tell you a bit about the things you need to do for some of the plugins just so there's no confusion. These ones need stuff to be done, the other two just need to be activated. You'll see what I mean once you've installed them:

1. **SEO Title Tag** – It will give you some fields where you can input keywords that will come up on each page. You basically want to fill it in so that the keyword, you're main term and product name are optimized and on every page.
2. **Headspace**: Same as above.
3. **Subscribe me** – tick the boxes to have the option to subscribe to all the different services.

Ok, there is one last thing here that is the only one that takes a TINY bit of effort. (don't forget all these little steps are worth it and will make very important differences to your indexing, rankings and overall profits.)

This next step will make it so that each post of your blog is like a new page. It will make it so that if you make a post on your monkey breeding tips blog called

“mating rituals” your site will be www.monkeybreedingtips.com/mating-rituals instead of the regular www.monkeybreedingtips.com/p=123 etc. This makes your WP blog much more search engine friendly and can't be overlooked.

You need to go to OPTIONS then PERMALINK STRUCTURE in your WP control panel. You will see:

Common options:

Default

» <http://yourdomain.com/?p=123>

Date and name based

» <http://yourdomain.com/2006/11/09/sample-post/>

Numeric

» <http://yourdomain.com/archives/123>

Custom, specify below

You need to select the CUSTOM option and insert in the space provided:

%postname%

Exactly as you see it there.

THEN you will see some code in the box below that you will need to highlight and COPY. It will look like

```
<IfModule mod_rewrite.c>
RewriteEngine On
RewriteBase /
RewriteCond %{REQUEST_FILENAME} !-f
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule . /index.php [L]
</IfModule>
```

You need to copy that code and go to your FTP client where you will open your .htaccess file, and paste the code after the last piece of text currently in the .htaccess file, whatever it is.

When you have done that, go back to that same window in your WP panel and click UPDATE PERMALINK STRUCTURE.

Again this might sound hard but it's not. Once you've done it once, it's a piece of cake to do it the exact same way EVERY time.

Making a PING List

This step is vital for getting your site indexed quickly and is very easy to do. If you are in your Wordpress control panel, go to OPTIONS >> WRITING.

At the bottom of this screen is where you can insert a list of sites to ping every time you make a post. Add the following list into that box.

<http://1470.net/api/ping>
<http://api.feedster.com/ping>
<http://api.moreover.com/ping>
<http://api.moreover.com/RPC2>
<http://api.my.yahoo.com/RPC2>
<http://api.my.yahoo.com/rss/ping>
<http://bblog.com/ping.php>
<http://bitacoras.net/ping>
<http://blog.goo.ne.jp/XMLRPC>
<http://blogbot.dk/io/xml-rpc.php>
<http://blogdb.jp/xmlrpc>
<http://blogmatcher.com/u.php>
<http://bulkfeeds.net/rpc>
<http://coreblog.org/ping>
http://mod-pubsub.org/kn_apps/blogchatt
<http://mod-pubsub.org/knapps/blogchatt>
<http://ping.amagle.com>
<http://ping.bitacoras.com>
<http://ping.blo.gs>

<http://ping.bloggers.jp/rpc>
<http://ping.blogmura.jp/rpc>
<http://ping.cocolog-nifty.com/xmlrpc>
<http://ping.exblog.jp/xmlrpc>
<http://ping.feedburner.com>
<http://ping.myblog.jp>
<http://ping.rootblog.com/rpc.php>
<http://ping.syndic8.com/xmlrpc.php>
<http://ping.weblogalot.com/rpc.php>
<http://ping.weblogs.se>
<http://rcs.datashed.net/RPC2>
<http://rpc.blogrolling.com/pinger>
<http://rpc.technorati.com/rpc/ping>
<http://rpc.weblogs.com/RPC2>
<http://thingamablog.sourceforge.net/ping.php>
<http://topicexchange.com/RPC2>
<http://trackback.bakeinu.jp/bakeping.php>
<http://www.a2b.cc/setloc/bp.a2b>
<http://www.bitacoles.net/ping.php>
<http://www.blogdigger.com/RPC2>
<http://www.blogoole.com/ping>
<http://www.blogoon.net/ping>
<http://www.blogpeople.net/servlet/weblogUpdates>
http://www.blogroots.com/tb_populi.blog?id=1
<http://www.blogroots.com/tbpopuli.blog?id=1>
<http://www.blogshares.com/rpc.php>
<http://www.blogsnow.com/ping>
<http://www.blogstreet.com/xrbin/xmlrpc.cgi>
<http://www.lasermemory.com/lsrc>
http://www.mod-pubsub.org/kn_apps/blogchatter/ping.php
<http://www.mod-pubsub.org/knapps/blogchatter/ping.php>
<http://www.newsisfree.com/xmlrpcctest.php>
<http://www.popdex.com/addsite.php>
<http://www.snipsnap.org/RPC2>
<http://www.weblogues.com/RPC>
<http://xmlrpc.blogg.de>
<http://xping.pubsub.com/ping>

Once you've added these urls just hit SAVE and you're done. Ready to be indexed super quick.

Adding Your Adsense Code

Again this might be easy for a lot of you but I'm presenting it here in step by step format so literally ANYONE can take this and use it to make money.

There is a plugin you can use called the "AdSense Deluxe" plugin to easily insert your AdSense ads, but personally I have found it equally as easy to just insert the code into my blog itself.

To use either of these methods you first need to go to your ftp client and change some file permissions within your blog so the template can be edited. If you haven't done this before don't be scared, it's very easy.

In your FTP client, log into your domain and go to, **wp-content/themes** and enter the folder of the theme that you have installed. In there will always be a file called **index.php**, **sidebar.php** and **header.php**. Hold Ctrl, select all three of these and right click and select to CHMOD the settings to file permission 777. This will make it so your files are editable.

Now return to your Wordpress control panel and enter "Presentation" then THEME EDITOR. Open the file sidebar.php and you should see the code pop up in the box in mid screen.

Next go to your AdSense account. Whip up the AdSense code first for a 120x600 tall tower with colours that are matched to the theme of your site. I.e the same as the current menu items in your sidebar. Make an Ad channel to reflect this site (if you don't do this don't worry about it) and copy that piece of code.

Go back to your Wordpress panel and the theme editor screen and paste the AdSense code at the appropriate place in your sidebar code. For my particular template the point where I paste it is...

```
<li id="categories"><h2><?php _e('Categories'); ?></h2>
    <ul>
        <?php wp_list_cats ('hide_empty=0&optioncount=1'); ?>
```

```
</ul>
</li>
ADD ADSENSE CODE HERE
```

Keep in mind I know nothing about code. When you look at the code you should see parts where certain features are like calendar, menu, posts etc. Just paste the AdSense code in where you want the ads to show relative to the other features of the sidebar.

Next you will do the same thing for the file **index.php OR header.php**. Some templates have the code for the top of the page in the **header.php** file and some in the **index.php** file. Just look for the place where meta tags are and that's where the AdSense code will go.

Usually for my header AdSense I have a 468x60 half banner with the same colour theme to the sidebar ads. This code will be pasted in the same as above. In my template it's after:

```
<?php get_header (); ?>
<div id="content">
ADSENSE HERE
```

And will likely be somewhere similar on yours. Again see my site www.tahitian-noni-juice.org to see how I do it.

That is in fact the only AdSense I use. You can experiment also with a search bar or some menu type ads but if you want to keep it simple, sticking to the above formula will work fine.

Having the colors blended and having ads in your sidebar on the LEFT will get you the best CTR's as the left is where people's eyes start when they are reading your page, so the ads get attention first. The same goes for putting the ads in the

header, ABOVE THE FOLD. This alone will get your CTR's to 10% plus depending on the niche.

What I will do then is monitor the site with time to see how the ads perform relative to the affiliate links. If the affiliate links don't get a lot of attention and the AdSense ads are the most profitable feature (as noticed by not many affiliate sales but consistent AdSense revenue) I will optimize the AdSense ads by making the header one two 250x250 squares instead of the one half banner.

This will make your CTR's ALOT higher, and should push them above 20%. That being said, only do that if for whatever reason you can see that your affiliate links are getting less attention. This WILL take attention away from the affiliate links as more visitors leave your site by your AdSense ads as opposed to those links.

Also at this stage I will just insert one affiliate link in the sidebar of the blog. Something that indicates a fast buy like "Buy XYZ Here Now!" or alternatively you can include an image affiliate link to make the blog look nicer too. We will insert more affiliate links in the next step so don't worry that they won't get much air time :)

Anyhow, the site is now finished and ready to promote. A combination of all the factors above allow the site to be indexed quickly and convert the most visitors to people who make us money, as well as being easy for us to setup and operate.

On Page Optimization

Most of this comes from your articles but its very important at this step that you change the title of your weblog to the name of your product, your main keyword. (see www.tahitian-noni-juice.org) The title has to be Tahitian Noni Juice, not Tahitian Noni Juice Review, or anything else. That is very important for SEO purposes. Also you can change the blogs TAGLINE to include the main keyword. Something like: Everything You Need To know About Tahitian Noni Juice. On page Optimization DONE!

The Absolute Lazy Sh Way To Make Your Site**

Like I said not every step above is completely necessary. The above formula is for optimal results but if you want to get SOME results with minimal effort not all of those steps are required.

Here are the ones that are VITAL, presented in step by step form:

1. Buy domain or register free blog.
2. Install Wordpress (already done if you're using the free option obviously)
3. You DON'T need to install plugins, or change permalink structure, OR Add Adsense Code if you want to be lazy. You can even keep the default template if you want! Just do your on page optimization and follow the steps below on adding content and your affiliate links and you are DONE!

Step 3: Articles and Article Submissions

This next section is going to cover the getting of content for our sites as well as the beginning of promotion for the site.

Firstly, the content is going to be articles. Unique articles that we have written or have had written. Unique content beats any other kind of content hands down. Trouble is that most people don't have the time or skills to produce unique content at the drop of a hat.

What we are going to do for each content site is write 8 articles for each product, or each site that we create. These 8 articles are going to represent content for the site as well as articles that we will submit to directories.

The way I work on these sites is do everything that's required for them first then move on, not doing anything else except posting to them every week or so to keep the content fresh and keep their rankings. That's why I'll write all 8 articles first although this may seem to some people like it will take a lot of time.

Why 8 articles?

First, we want plenty of Ammo for our article submissions. As I mentioned at the start of this guide, when you submit an article say for example to Ezinearticles.com, it will rank on the front page of the Google for your uncompetitive keyword but it won't last forever. If you have 4 or 5 articles on that keyword, you can submit a new one each time an older one drops off the first page! This way you're front page listings will last a lot longer.

Second, you want to have plenty of content with which to keep your blog updated.

Really 8 might be overkill, and you are welcome to start out with say 5 or 6 per product if you wish. Just make sure you adjust how many articles you write by

how well the site is doing. If you've got some content on the site and some articles submitted that are up there and ranking well in the SE's, you can leave it at that until needs be. You might just start out with two articles, one for content and one to submit, if you want to just ease into it.

Let's look at how to write your articles.

Writing Articles

You will probably be thinking already that writing articles on keywords that are the names of products could be quite difficult. While it's a bit different to normal article writing and might require a different way of looking at your articles, it's really not too tough at all.

Here are some ideas on generating more than one article on the same topic or keyword. Let's say our product is ArthritisreliefRX, here are a number of different ways you could approach an article.

How to's: How to overcome your arthritis using ArthritisreliefRX for maximum results.

Benefits of: How your life will be improved as a result of using ArthritisreliefRX.

Tips for: Tips for buying the perfect arthritis supplement, ie ArthritisreliefRX.

Comparative: Comparing ArthritisreliefRX to other arthritis supplements.

Things to avoid with (negative aspects of): What to avoid when buying ArthritisreliefRX and other arthritis supplements.

Latest news on: What are the newest discoveries on arthritis related to ArthritisreliefRX.

FAQ's: What are the most frequently asked questions about ArthritisreliefRX.

The first step to do is research. Open up Google and do a search for the name of your product. Take about 10 minutes to learn as much as you can about it. Read some forums and newsgroups if they're available to obtain a more objective

perspective. Also at this point you want to have a notepad file open so that you can jot down points that you think might make good content for your articles.

For example if your product is ArthritisreliefRX you might find 4 points that are: the product uses natural ingredients, one lady found it also helped with her Tinnea (?? Lol), it is expensive relative to other treatments, and it has been around for 100 years. Anything that's a talking point is good.

Try to keep your article to about 6 or 7 paragraphs: The first paragraph introduces the topic of the article, the next four paragraphs talk about some different points about the topic of the article (one point per paragraph) that you just found from your research, and one paragraph sums up what you've said and concludes the article.

For more information on writing articles on any topic even faster, you might find another report of mine helpful. Check it out at www.articlespeedwriting.com.

A final note on the writing of your articles is that you want to make them impartial and not sales like. Firstly they won't be accepted into the article directories if they are too self promotional and secondly you'll get the best conversions when the content on your site seems to have been written by an impartial reviewer rather than someone trying to make a sale.

This is VERY important as especially ezine articles is getting very touchy with overly promotional articles. Don't emphasize the benefits too much, don't use any hypey language. If you're really struggling, imagine you're an expert in your field reviewing the product. You've seen it all before, it doesn't really excite you, but your reporting what you know about it.

Remember that when someone types the name of a product into the search engines, they have already heard of it before and the chances are that they might have already been presold, by a friend, TV commercial, or somewhere else on the internet.

Your job is to review the product honestly, pointing out the benefits in a subtle way and providing them the option to buy the product if they want to (which they usually do).

Once Your Articles Are Written

The next step after you have written your content is to get some of it onto your site. Your site should still be a blank blog at this stage.

First you want to make 3 posts to your blog, one after another. This just creates enough of a blog and ping stir to get your site indexed quickly.

For the posts, cut out 3 200 word 'chunks' from your articles, each of which will be one post. Try to make the bits that you cut out relevant and exciting bits that each contain your keyword a few times. Bits that will want to make the person click through to the merchant's page.

This is also where we will insert our affiliate links.

Say I have a blog post on ArthritisreliefRX, when I make the post I will use the keyword ArthritisreliefRX as an anchor text affiliate link every time it is mentioned. What that means is that every time the word ArthritisreliefRX appears in my text, that word is a link to the merchant's sales page.

What I do is before I make the post, is paste the article content into a notepad file and hit CTRL + H to find and replace and replace the word ArthritisreliefRX with `ArthritisreliefRX` Then copy this text into the WRITE > Make POST section of your Wordpress control panel.

Affiliate links inserted!

You also want to end each post or snippet with a sentence that says "To begin using ArthritisreliefRX to cure your Arthritis, please [CLICK HERE](#)", or something similar that indicates that this is where they can get this stuff if they want to buy it.

After making three posts you'll now have enough content on the page to make it exciting and you'll have your site nicely monetized with some enticing affiliate links AND your AdSense from the previous step.

Submitting Your Articles

As I mentioned earlier, the article submission process works like this:

We begin by submitting articles. The articles have two functions... One, to drive people to our site or redirect them to our merchant page, and two to build backlinks for our site so that it can eventually rank on the front page of Google for our main keyword in it's own right.

Let's first look at the submitting of articles to drive traffic and make quick sales.

Here's how the submission process is going to work in the Niche Marketing On Crack system...

We are going to start by submitting THREE articles to www.ezinearticles.com and also to www.goarticles.com and www.articledashboard.com . Ezinearticles is going to get us the most exposure while the other two will just spread our distribution a little wider and boost traffic slightly, while growing the backlinks.

One of these articles is going to be targeted to the exact keyword we are looking to target. The second and third article is going to be on a similar related keyword ("ArthritisreliefRX review" for example) but NOT the exact keyword. The first article we want to give us raw traffic. We want it to get listed in the search engines directly and pull in visitors that way.

The second and third articles we just want to go into the directories, have its distribution increase over time and build backlinks for us so that eventually our SITE will claim higher rankings and take the place of the article that will have dropped out of favor.

Submit these articles at the rate of one every 3 days.

So for the first article: (targeted one)

So let's say your product name is ArthritisreliefRX, your article title might be "The Truth Behind ArthritisreliefRX" or "5 Reasons ArthritisreliefRX Might Be The Answer To Your Arthritis Worries" for example. Basically you just want something that makes your article seem interesting and worthy of being read while containing the main keyword prominently.

Also, here's another tip I just learned recently for your Ezine article title:

If you put your keyword TWICE in the title, you will rank even higher than usual.

SUPER TIP: For example you might make your title: "ArthritisreliefRX: The Truth Behind New Formula ArthritisreliefRX". **Doing this I got my ezine article to position 4 out of more than 1 000 000 other results in Google!** Just make the title include the word twice while making it something that still sounds real and doesn't appear spammy.

When you submit these articles to ezinearticles don't forget to use these tips to increase readership and get more viewers.:

1. Give them EXCITING headlines
2. Write compelling teaser copy – something that makes them want to read on.
3. Include an anchor text link once in the article body using the main keyword, once in the author bio with the main keyword and one link as the URL www.yoursite.com

For example, a good author bio might look like this:

Andrew Hansen is an online marketer and entrepreneur who specializes in niche content websites. His new product, the insanely popular “[Niche Marketing On Crack](#)” is now available. For more information please see www.nichemarketingoncrack.com.

Hit the submit button and move on. Repeat this process at goarticles.com and articledashboard.com

For the second and third articles, simply follow these same guidelines but change the article title accordingly. Also you want to make sure that with these two articles that you keep the same anchor text each time. You are going for rankings for the term “ArthritisreliefRX” so the more anchor text links with that term the better. (Note: See the section: Step 4: Further Promotion for more advice on linking and anchor texts.)

How To Get Articles Written At SUPER Low Cost

Here’s something you might seriously want to consider utilizing. It’s not for everyone but if you can afford it, it’s well worth the spend.

I saw a post on the Warrior Forum recently talking about how you could get articles written for \$5 an article and people were shocked.

I have friends who get articles written for \$1.50 per article... It IS possible!

Here’s how:

Really it’s just about finding the people who will do it. They ARE out there. Use rentacoder and post to find people by indicating that the job is easy for someone who knows what they’re doing.

Don't mention the price but indicate that you're looking for low cost articles of about 400-600 words.

The key is to offer them ongoing work (there are a lot of people who want that) instead of just a one off project. Tell them that if their work is good you will be looking to have someone work part time. Also tell them that you are willing to give them great feedback so it's easier for them to get more projects in the future.

Then after you have had them do a sample article, all you need to do is make them an offer. The quality will not be the BEST but it will be good enough, especially considering the cheap cost of the articles. Tell them you are looking for people to write at \$3 an article.

Lots of people will tell you where to shove it but if you search hard you will find the people who will gladly accept the offer.

Last Words On Articles

Finally what you should do is keep a table or some kind of record of when you submit your articles. As I mentioned earlier you will want to keep monitoring the SE listings for your main keyword to know when your article has dropped out and when you need to submit a new one. Since you have a few articles as ammo to submit with Ezine articles, these will last you even longer than it takes to get your actual website page to that same position 😊

Step 4: Further Promotion

The next part of our promotional strategy involves the gaining of backlinks to our site. While the articles will provide the majority of our backlinks as they grow with time there are a few things I do immediately that shoot me up the search engine rankings VERY quickly.

Generally the idea of building links is to get as many relevant links as we can from pages with the highest PR possible in a gradual and continual fashion. My approach to linking for my NMOC sites is basically the same but a little different.

Firstly I don't necessarily focus on high PR backlinks. I don't know how many of you know this but a link from a page that is PR0 but that has a base domain that has a high PR is not viewed the same as a PR0 page with a low PR base domain. Here's what I mean.

Using our ArthritisreliefRX niche again.

If I get a link from for example a blogger blog that is say, arthritisrelief.blogspot.com... this link is weighted more highly in the eyes of the search engines because the base domain blogger.com has a PR 10. It obviously doesn't get weighted as a PR 10 or anything but it gets weighted more highly than if you had a link from arthritisreliefsite.com(PR 0 domain)/arthritisreliefRX

Does that make sense?

Not only that but because I can create the blog myself I can keep it completely relevant so it will be a RELEVANT, "kind of" high PR backlink...

So what I do is search the net for anywhere where I can create a page on a base domain with High PR that I can use to give a link to my site.

Each site I make, I will have a page with a link to my site on the following services that are all free to use:

1. A blog at blogger.com
2. A post on my blog at spaces.msn.com
3. A 'story' submitted at www.digg.com
4. A page at www.myspace.com
5. I will submit the feed of the blog at my.yahoo.com
6. I will make a page at pages.google.com
7. I will make a page at www.tripod.com

Usually these are super simple pages that I knock up very quickly and only for the purpose of giving ONE anchor text backlink to my sites. Some of you will think this is BS and spammy and if you do, feel free NOT TO DO IT. I do use good content (my article content) to fill these pages so it makes them higher quality. Personally I don't see it as being damaging to anyone else including these websites and I find it effective so I do it. Make your own choices on it, but I can promise you it IS effective.

If you want to really get into it you can also look to get links from any other site like the guys mentioned above, any site that allows you to create your own content on their web space. The key is to make sure the page that you make is well optimized for your main keyword so it is considered a very relevant link.

Again if you're lazy and want to save time you can just build 3 pages of the above types... I'd recommend Digg.com, pages.google.com, and spaces.msn.com.

Anchor text

This part is very important. All the links you make have to have the anchor text to be one of the keywords of your site (duh right?). Say our keyword is acid reflux. We want to mix it up however, and each time we make a link, use an alternating keyword. I'll usually only do two different keywords say half of the links I make above will have the anchor text 'acid reflux' and half of them will have the anchor

text 'acid reflux treatments'. These anchor text links however will all go to the same page.

I've found that if you get a BUNCH of backlinks all with the same anchor text word you will get put in the Google Sandbox and it will take you months to get back up to the front page. By mixing it up like I suggest, you will come in more gradually and not set off any filters.

So the first link will look like acid reflux and the next one will be acid reflux treatment .

Once you have your articles submitted and all the above links established your site will be well on the way to front page rankings for your main keywords if it isn't already there.

What I usually do is see how each site goes with the above link building efforts then add to them if the site still doesn't get the rankings I want. If you selected a great niche from the start this effort should be more than sufficient but if it doesn't work my back up plans include:

1. More article submissions
2. Directory submissions
3. Services like www.linkmetro.com I have used with success.

Like I said, adjust your link building efforts depending on your sites rankings. Remembering once again that in the super niche markets the efforts of content production, SEO and link building are magnified because the competition is so few and so weak.

Step 5: Maintaining Your Sites And Growing Your Empire

Finally I'm going to talk about some simple ways that you can maintain your sites and keep your empire and your income continually growing.

This is for people who want to generate some BIG and CONSISTENT cash from this... not JUST a quick burst of income at the start.

The main aspects of maintaining your NMOC sites are:

1. Keeping your content updated
2. Keeping your backlinks growing
3. Being able to manage and organize everything so you know what's where and so that you can keep growing at a constant rate.

Keeping Your Content Updated

For me, this just means posting to your blog. I was originally posting to my blogs every few days and I kept getting frustrated because static pages whose content wasn't changing at all kept beating my always fresh blogs in the SE's.

I have experimented with different frequencies of posting and have found it sufficient to post to your blog no more than once a week or once a fortnight.

After the three posts I initially talked about I recommend a new post every week for the first few weeks then you can ease it back to every two or three weeks. In my mini site tests I have found updated content to be not as important as continually growing links and other SEO elements.

Keeping Your Backlinks Growing

As for keeping your backlinks growing, this is basically taken care of by article submissions. Your articles spread across the web with time and your backlinks continue to grow.

The progression is that your Ezinearticle will hit the front page of the Google, then after 3 weeks to a month it will fall in favor and your site will have reached the front page (if it takes more time you can just submit another Ezinearticle). If you keep updating your site with blog posts the site should stay there but you can keep your backlinks growing by submitting more articles over the next few months if you wish or if your site begins to lose favor.

Again vary your efforts depending on how the site is performing. Ramp up the link building and article submission if necessary otherwise get on and make more sites!

Managing Your Sites And Growing Continually

Managing everything is probably the hardest part. Here's what I recommend if you are just starting out building sites in this way.

Like I mentioned earlier, when you have gone through this process a few times, you'll be able to do each of the steps in a day or less.

What you should do is set yourself a period of time by which you want to make a new site. For example you might commit to making a new site every day or every two days. As you will see in the **site plan in list form** at the end, the majority of the steps to making a successful site that we've covered can happen all on the same day but the last two need to happen over the next few weeks to ensure your profits are locked in. That's why its important to keep a table like this so you can always know which sites have had what done to them and what needs to be done when.

First you need a table that includes each aspect of the site creation process on the first column and each site you make across the top. Mine looks like this...

Tasks	Site 1	Site 2	Site 3
Find Product	Tick	Tick	
Setup Blog	Tick		
Submit articles to Ezine		Tick	
Make Digg.com post	Tick		
Make Blogger Blog			

The tasks section down the side will include all the tasks you have to complete in order to finish ONE site.

As you finish each task go through and tick or highlight it so you can easily see by looking, which tasks are completed and which need to be completed.

Keep this table up where you can see it and keep adding new sites to it continually.

What you have now is the most powerful part of this guide which is a SYSTEM in place that you can use to recreate the great results you get from each site over and over again!

Conclusion

Basically what you have learnt now is exactly how anyone can make the most money in the shortest amount of time with the smallest amount of traffic using niche marketing.

I hope you can see why I call it Niche Marketing On CRACK!

If you can't take this method and start making at least a little cash I will feel like I have failed. ☹

Like I said at the start, this system HAS to work. It relies on a powerful application of FUNDAMENTAL principles of marketing and search engine optimization.

It is under utilized by people, and has infinite potential since the number of products for sale on the internet is many.

If you can really work to build an empire of sites using these principles your income could be enormous. When you find success, don't forget to integrate your work into a system that works for you so you can continually achieve the same result.

I hope you have enjoyed Niche Marketing On Crack. Now there is only one thing left to do...

GO MAKE SOME MONEY!!

Andrew Hansen

IN CASE YOU DIDN'T KNOW...

All NMOC customers can now get access to:

- Full personal mentoring towards income with the NMOC method
- Full video tutorials of setting up each aspect of the NMOC process
- My insider tips and tricks on getting the most out of your niche sites
- Not to mention competitions, site reviews, additional guru advice from a panel of web experts and much more... in my **PRIVATE LOUNGE** 😊

If you're looking to really ramp up your online marketing efforts and start making some serious cash from this stuff... I think you'll want to read this page:

www.nichemarketingoncrack.com/lounge.html

Resources

1. Searching for Products:

www.associateprograms.com - First

www.affiliateguide.com - First

www.clickbank.com

www.linkshare.com

www.commissionjunction.com

www.affiliateprograms.com

www.shareasale.com

Plus use the google searching method at page ___

2. Making Your Site

Wordpress Download – www.Wordpress.org

Wordpress Templates:

<http://www.kaushalsheth.com/themes>

<http://alexking.org/projects/Wordpress/themes/>

Wordpress Plugins

6. Headspace - www.urbangiraffe.com/plugins/headspace2/

7. SEO Title Tag - www.netconcepts.com/seo-title-tag-plugin

8. Subscribe Me - www.semiologic.com/software/subscribe-me/

9. Smart Update Pinger - www.daven.se/usefulstuff/Wordpress-plugins.html

10. Auto Hyperlink URLs - www.coffee2code.com/archives/2004/07/08/plugin-auto-hyperlink-urls/

3. Article Marketing

www.articlespeedwriting.com – Writing articles at warp speeds.

www.ezinearticles.com - Submit your articles for front page results in Google

www.articledashboard.com – Submit your articles for more broad exposure.

www.goarticles.com – As above.

4. Getting Backlinks

Sites to make backlinks with:

www.myspace.com

www.pages.google.com

www.digg.com

www.spaces.msn.com

www.tripod.com

www.my.yahoo.com

www.linkmetro.com

The Plan in List Form

Here's basically everything you have to do to complete the making and promotion of ONE site. Print this out, put it on your wall and add it to your table as mentioned above for keeping track of what has to be done.

Note that steps 1-7 can be performed on the same day but the last steps should be spread out over a period of 2-3 weeks. This is very important and if you don't do this and do all the linking etc too quickly you can even be delisted from the search engines.

- 1. Find a product**

- 2. Register a domain**

- 3. Add it to your hosting account (or get new hosting if you're not using a reseller account)**

- 4. Install your WP blog**

- 5. Format the blog properly**
 - Delete Blogroll
 - Install new theme
 - Install plugins
 - Add adsense code
 - Add buy now link in the sidebar
 - Add PING LIST

- 6. Write your 8 articles**
 - Take first article and make 3 posts to your blog
 - Add affiliate links as anchor text in your post.

7. Post 2 articles to Ezinearticles.com

- 1 with title utilizing the main keyword one with any title, BOTH with anchor text as the main keyword with links to the main page of your site.

8. Make Backlink pages

- One at each of the public content allowing sites (spread this over 2 three weeks, with a new link coming each few days for best results)

9. Adjust as necessary

- If you're ezine article loses favour quickly submit another one
- If you're site is not ranked front page within a month, build more backlinks, submit another article or post more frequently to your blog.